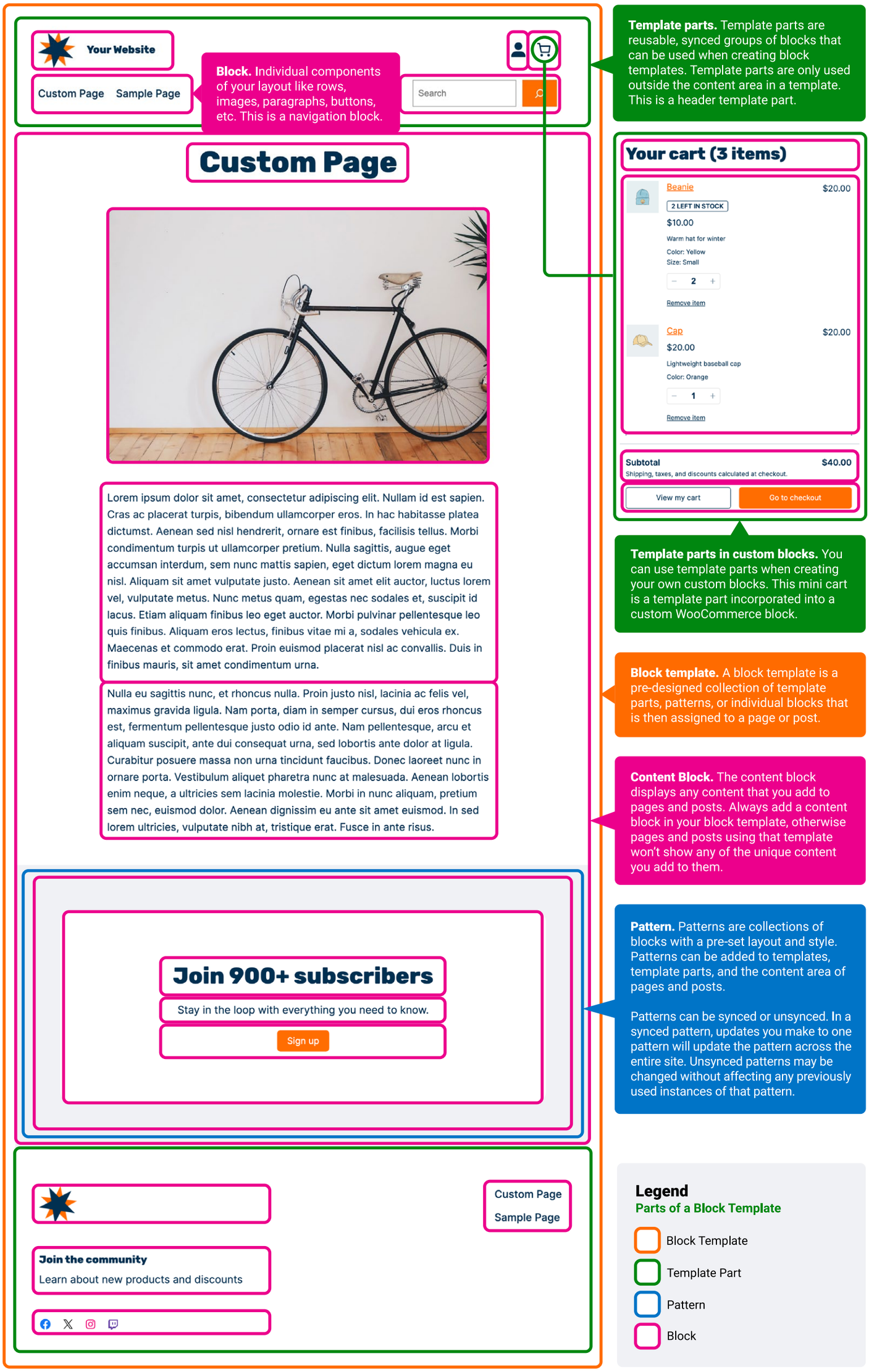The Anatomy of a Block Template